



Magnetized Management

Canine Publicity is pleased to announce the next text interview / article involving Manager, Musician and Promoter Mr Clyde Hill From Magnetized Management from Canada, that was interviewed by Willy The Beast Forrest.

Introduction:



Clyde Hill

Hello Clyde Hill could you please tell the reading audience a little information about yourself,

I have been in the business of making and promoting music for over 30 years.. Also toured throughout the US, Canada and Asia with my funk group Rama, and performed at the Grammy Awards After Party in 1986

Now to begin you have had a career as being a musician could you explain your career as a musician?

I moved from Chicago to LA in late 70's and got signed to Capitol Records and played full time until 1990. Soon after I hung up my instruments I started developing and managing the careers of other up and coming musicians.



Vancouver British Columbia Canada

Capitol Records

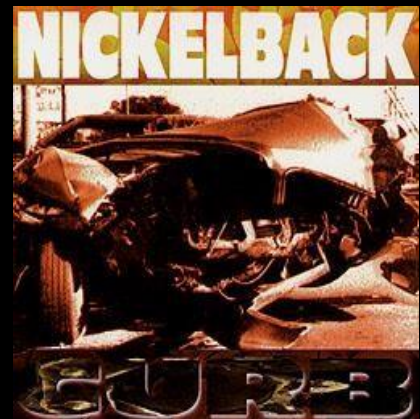


When did you become a manager in the industry.

I starting management in 1991 in Vancouver, BC.. Took on a local R&B band called YTT.(Yesterday, Today & Tomorrow). Did very well on first cd release

Would you care to mention the bands that you have managed? Please mention all of the bands

My company Amar Management developed and managed many of Vancouver's best known artists notably, Nickelback (Roadrunner/EMI), Flybanger (Columbia/Sony) and Noise Therapy (A&M/Universal), YTT, Gladys Patches, New Big Shoes were all discovered and developed by Amar. We hit the streets developing our own style of gorilla marketing and were in the face of every A/R rep, concert promoter, booking Nickelback agency and music director in Canada and the US.



First CD Curb



Magnetized Management is my latest project. Working with artists like:

<http://www.meandmaeband.com/>
<http://www.twitter.com/MeandMae>
<https://www.reverbnation.com/memae>
<https://www.facebook.com/meandmaeband/>

I happen to know that you are not from Vancouver could you please mention why you came to Canada.

I was born and raised in Chicago and came to Canada through musical connections and ended up staying in Canada and the purpose was because of Climate and the music scene of Canada.

The Vancouver Music Scene has changed over the years could you tell the reading audience about how it has changed over the years?

Less venues to play and some styles have seen a decline while new styles of music have emerged. Music fans have been brainwashed to attend live music events in the early hours and then DJ's take over. Live music ends at 10:30 / 11pm. DJ's end at 3 or 4 am. Just have to go with the flow at the moment.

This is a three part question

Please tell the pros and cons of using social media for our audience for the purpose of a band Manager?

Social media has its pros and cons, one thing from the aspect of a manager or a band member it is very easy in comparison for reaching out to a fan base on Facebook and Twitter. However the cons of this is that it is very time consuming. Especially on Facebook and Twitter



Facebook

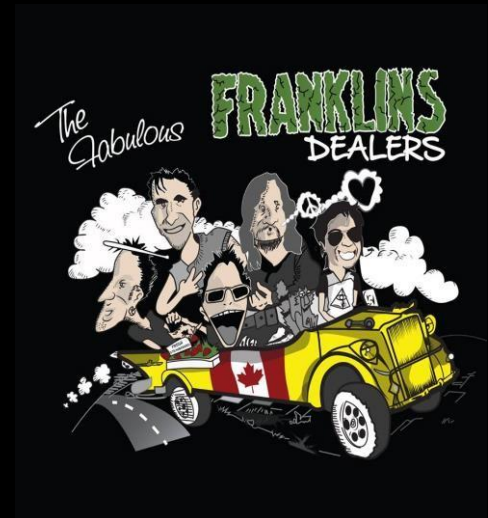


A very similar question could you tell the audience about the pros and cons for a concert promoter?

It is a lot more different looking at it from the promoter aspect as it is more about ticket sales rather than public relations in some cases you win and in other cases you loose just like any other old style form of media contact although you can reach out to a larger audience if you promote well ahead of time, The other side of the issue is a real difference between management and promoting is that the promoter Magnetized Productions takes all the blame when somethings do not go right

From the aspect of your artists what would be the pros and cons of some of your bands for social media?

From some aspects I like the old days before social media better however now a day's social media is very important. You can spread your music all over the world from a touch of a button. Also, can book your artist through social media as well. Saves you money now, don't have to mail or drive your promo package from city to city or country.



Franklins Dealers

What do you do in your spare time do you have any particular hobbies?

Lol. I still really like to travel so I visit my friends and family in LA. I also like to visit my family in St. Louis, Florida and Chicago..Don't have a lot of spare time. I travel to LA for a little down time, but end up working from LA as well. Plus, my brother is in the music business. So we end up helping each other

What would your best advice be when it comes to young bands and young musicians

The best advise I can give to young bands and young musicians is do as much as you can in regards to learning your instrument from the aspect of being a musician. From the aspect of a band it takes several people to be involved in every aspect of the business and learn as much as you can about the business. The best thing to do is work as a team and by giving each member a task to do it will pay off in the long run



How important is photography art and graphic arts in the music industry?

It is often said do not judge a book by its cover but quite often the cover will sell the book. So with that analogy I would say photography and art is very important to the industry often many people would buy albums just by its cover, So sometimes it is the image that sells everything.

Photo: [Tyler Termini Photography](#)



Singapore King of Asia Flowerhorn Competition

Magnetized Management

Press Announcements:

On behalf of [Clyde Hill](#) of [Magnetized Management](#)

it is a great pleasure to announce the support of The [Diminished Pitch](#)

Entertainment Radio Network, The Diminished Pitch Entertainment artists New Day Dawn Seraphine, Scalefighter and Magnetized Management's Artist Me and Mae along with Canadian Country Music Artist Becca Hess to be involved in the entertainment promotion for the upcoming United Flowerhorn Association Event known as The United Flowerhorn Association's – Singapore King of Asia Flowerhorn Competition being held in Singapore.

And I would like to also thank one of the co founders of The United Flowerhorn Association Mr Hai UFA Trinh for also including a video of himself singing and we are in negotiations to get him on a special Yeehaw Show on a special weekend when he returns from this event in Singapore. I would also like to thank Sharon UFA Glover in editing all the footage in this Presentation done by Diminished Pitch Division Network's The Reef's And Rivers Aquarium Show, The Yeehaw Show and The Entertainment Review Radio Show's presentation for the Month of April leading up to The United Flowerhorn Association's Singapore King of Asia Flowerhorn Competition on April 28th - 30th 2017

So it gives me great honor of being an honorary member of The United Flowerhorn Association's Canada Flowerhorn Association, and The Producer of Diminished Pitch Network to present the following links to videos that have been submitted officially for the promotions that all of the people mentioned above are involved in this project. These will be listed as in order of appearance on The Diminished Pitch Radio Network heard on Blogtalkradio.

<http://www.blogtalkradio.com/diminishedpitchnetwork>

Me and Mae

Whatcha Wearing Baby

https://www.youtube.com/watch?v=G_5_iDvjrww&t=37s

Becca Hess

Mountain Child

<https://www.youtube.com/watch?v=AYiejoDiM54&t=97s>

<http://beccahess.com/>

New Day Dawn

The Broken

<https://www.youtube.com/watch?v=ZKgmM6281JA&t=10s>

<http://www.newdaydawn.info/>

Scalefighter

Minutes Like Days

<https://www.youtube.com/watch?v=Z5J-MiwJowk&t=485s>

Seraphine

Ichapod

https://www.youtube.com/watch?v=XU_r1Js4D44&t=121s

Hai UFA Trinh

Much Too Young (To feel this damn old)

<https://www.youtube.com/watch?v=c60aCgm7pBg>

Canine Publicity would also like to thank Mr Eric Cohen from Blue Life USA for sponsoring the videos, radio programs and the upcoming Singapore King of Asia Flowerhorn Competition that is being held in Singapore. When at your local pet store see if they carry the future in aquarium products from Blue Life USA



Canine Publicity presents the **Yeehaw Show** on Wednesday April 12th 2017 at 3 PM EST, 2 PM CST, 1 PM MST, High Noon PST. This country orientated program is hosted by Journalist and Radio Show host Willy The Beast Forrest and his scheduled special guest is Mr **Clyde Hill** of

Magnetized Management. Clyde has been involved in many aspects of the music industry from musician to manager and manages one of Canada's best Country Music Acts Me and Mae.

<http://www.blogtalkradio.com/diminishedpitchnetwork/2017/04/12/yeehaw-show--clyde-hill-of-magnetized-management>